Voorstellen en introductie op het onderwerp **How did we improve our entrepreneurial skills?** Before we tell you, what are entrepreneurial skills?	**Rick**
- be flexible - **be social equipped** - see chances and possibilities in the market - **be a good communicator** - jump into a situation and take into account your own qualities and those of the competition.	**Jaap**
We visited a lot of local companies to see how they produce their products in an environmental friendly way. Mostly the products are original for the region.	Rick
In Sevilla we had a journey by bike with a local company. So it was a local, sustainable way to see the city. In Greece we visited local companies like a farm where they grow vegetables, the local bakery Avalona run by women and a small factory where they wrap dried figs.	Ymie

Develop an idea of your own: what is missing, what is a business opportunity for me? For example: In The Netherlands the students created their own touristic attraction or event. They pitched this idea to the teachers and the students. In Greece the students were given a new idea about tourism and they developed it.	Jaap
Very important is the target audience. Think carefully about your target audience. For example: in The Netherlands and in Italy the students prepared touristic activities for certain target audiences. An entrepreneur can only be successful if his product is suitable for his target audience. Marketing is very important.	Rick

How did we improve our digital skills?	Ymie
During the project our students used different digital tools: they used Microsoft Office (Excel, Word and PowerPoint) to create their products. They created a digital logo, they used their smartphone to make video's introducing themselves and to give their opinion about the project. A couple of students created a website. They worked together in Google Docs. They answered questions about the students meetings in Google Forms. They used social media to get to know each other and to communicate. During this project we could see how our students improved their digital skills. They started with a smartphone and in the end calculated the costs of a holiday, they made scripts and they edit their own movies.	